



PRESS RELEASE
For Immediate Release

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THE WOODLANDS MARATHON MANAGEMENT ANNOUNCES NEW SPONSORSHIP PARTNERS FOR 2016

THE WOODLANDS, TX (November 10, 2015) – The Woodlands Marathon Management is happy to announce new partnerships for the 2016 The Woodlands Marathon and its affiliated events.

“On behalf of The Woodlands Marathon Management, we are really appreciative of the support from our sponsor partners,” says event director Willie Fowlkes.

Houston Methodist The Woodlands Hospital becomes the new title sponsor of the half marathon, signing on through 2020 and serving as the title sponsor of the Health and Fitness Expo.

“Houston Methodist The Woodlands Hospital is committed to being a good neighbor. Sponsoring The Woodlands Marathon helps us do that, plus at the same time helps us promote a healthy, active lifestyle,” said Debra Sukin, regional senior vice president, Houston Methodist and chief executive officer of Houston Methodist The Woodlands Hospital. “We’re very happy to be part of this great event, and excited to open our new hospital in 2017 and better serve The Woodlands community.”

The Houston Methodist The Woodlands Half Marathon will host the largest field of runners at the event with approximately 4,000 runners, while The Houston Methodist Health and Fitness Expo will serve all events as the general packet pickup location and include more than 40 vendor booths.

Pathfinder Pediatric has renewed their annual agreement as the title sponsor of the 2k Family Fun Run, which annually hosts over 700 runners.

Each year, various youth running groups partake in a Juniors Running Program where for 25 weeks youngsters run one mile a week.

They run their last 1.2 miles with the Pathfinder Pediatric Family Fun Run and receive a 26.2 medal, the same one the marathoners receive the following day.

Legends Sports Complex will serve as the host venue sponsor of the Houston Methodist Health and Fitness Expo for the 2016 races. The one-day expo will be held on Friday, March 4, 2016, from 10 a.m. to 8 p.m.

Additional sponsors include Volkswagen of The Woodlands, who will sponsor the Race Crew and serve as the Official Vehicle of the event, while Relief Express will be the Official Race Bag sponsor.

Sponsorship opportunities are still available for the largest sporting event in South Montgomery County. Please email admin@thewoodlandsmarathon.com for more information about sponsorships available.

For more information about the Fidelity Investments The Woodlands Marathon please visit www.thewoodlandsmarathon.com.

About The Woodlands Marathon Management

The Woodlands Marathon Management is an event production company that operates with a primary goal of providing individuals the opportunity to participate in a running event that promotes the advancement of running. The directors of The Woodlands Marathon Management share a passion for The Woodlands community, the Houston region and the active sport lifestyle. They have teamed up to produce this premier event that will provide The Woodlands and surrounding communities options for living a healthy lifestyle with purpose.

About The Woodlands

Located just 30 minutes north of Houston, Texas and minutes from George Bush Intercontinental Airport, The Woodlands is an emerging destination for leisure guests, individual business travelers and groups of all sizes. Visitors to The Woodlands enjoy more than five million square feet of world-class shopping, dining and entertainment options; more than 185 miles of hike-and-bike trails; the 1,700-acre Mitchell Preserve; the Cynthia Woods Mitchell Pavilion, one of the top five outdoor amphitheatres in the world; kayaking on The Woodlands Waterway and Lake Woodlands; and 115 parks. The Woodlands features world-class golf and is home to more than 1,400 guestrooms in upscale and boutique properties, select service, limited service, conference and convention centers and a resort. For more information, go to www.visitthewoodlands.com.

For more information, please visit the event website at <http://www.thewoodlandsmarathon.com/>.

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