



PRESS RELEASE
For Immediate Release

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THE WOODLANDS MARATHON MANAGEMENT SELECTS HIGHLIGHT CHARITY AND PARTNERS WITH REASON2RACE

THE WOODLANDS, TX (August 22, 2016) – The Woodlands Marathon Management has raised and donated over \$550,000 to local, regional and national non-profits. Started in 2013, The Woodlands Marathon Management is happy to announce they are partnering with Reason2Race to facilitate the online giving campaigns for the runners.

The Woodlands Marathon Management has selected the Children’s Safe Harbor as its 2017 event highlight charity. Each distance title sponsor will have the opportunity to select additional highlight charities. Each of these non-profits will be promoted throughout the lead up to the event.

“We are always looking at ways to support the community and non-profits where there is an impact locally. Children’s Safe Harbor helps children return to a quality of life while going through challenges they are unfortunately presented. We are fortunate to do the things we do and impact this great organization through our event,” commented, Willie Fowlkes, Race Director, The Woodlands Marathon. “We look forward to those runners that will accept the Charity Challenge and run for Children’s Safe Harbor.”

On October 17, 2016 The Woodlands Marathon Management invites runners and charities to participate in our 2017 Charity Challenge Kickoff event at Goose’s Acre on The Woodlands Waterway. Attendees will have a chance to win entries into the event and those participating in the Charity Challenge (i.e. raising money for a charity) will have a chance to win a “Race Entry For A Lifetime”.

The Woodlands Marathon Management will award a \$15,000 donation prize purse to the top fundraisers during the 2017 event with the top fundraiser’s charity receiving an additional \$4,000. Twenty fundraisers will have the opportunity to receive additional amounts for their charities of choice.

The program is designed for runners to challenge themselves and raise the most funds for their charity of choice. Sharing their fundraising goals with family, friends and colleagues help them accomplish not only something for themselves but also for the charity they select. It is a great way to bring a spotlight to the charity for which they are running and shows their commitment to success. We encourage runners to take the challenge and watch how making a difference for others makes a difference for you!

“Reason2Race is excited to support The Woodlands Marathon athletes making a difference for their favorite nonprofit. We are pleased to be the official platform to track the impact and difference The Woodlands Charity Challenge makes,” - Gabrielle Baumeier, President.

How The Woodlands Marathon Charity Challenge works; there is no cost to take the challenge, there is no minimum fundraising requirement to participate and we encourage you to set a high goal, at least \$1,000. Register for the event and set up a fundraising page for the charity that means something special to you.

For more information about the Charity Challenge please visit www.thewoodlandsmarathon.com and click on the Charity Challenge.

About The Woodlands Marathon Management

The Woodlands Marathon Management is an event production company that operates with a primary goal of providing individuals the opportunity to participate in a running event that promotes the advancement of running. The directors of The Woodlands Marathon Management share a passion for The Woodlands community, the Houston region and the active sport lifestyle. They have teamed up to produce this premier event that will provide The Woodlands and surrounding communities options for living a healthy lifestyle with purpose.

About Reason2Race

Reason2Race supports athletes, race directors and nonprofits in making their community impact. Reason2Race focus is to empower athletes to reach big and to include their community in their racing goals, adding a level of motivation and accountability to their finish line journey. Reason2Race has worked with hundreds of athletes of all levels participating in events all around the world raising funds for dozens of local and international nonprofits. For more information, go to www.reason2race.com.

About Children's Safe Harbor

Combined, Montgomery, San Jacinto, and Walker counties receive more than 3000 reports per year of children who have been harmed by sexual and/or physical abuse. In the past, victims seeking help faced multiple contacts with different community professionals, which created a maze of confusion and distress for the child and the family. <http://www.childrendefeharbor.com>.

About The Woodlands

Located just 30 minutes north of Houston, Texas and minutes from George Bush Intercontinental Airport, The Woodlands is an emerging destination for leisure guests, individual business travelers and groups of all sizes. Visitors to The Woodlands enjoy more than five million square feet of world-class shopping, dining and entertainment options; more than 185 miles of hike-and-bike trails; the 1,700-acre Mitchell Preserve; the Cynthia Woods Mitchell Pavilion, one of the top five outdoor amphitheaters in the world; kayaking on The Woodlands Waterway and Lake Woodlands; and 115 parks. The Woodlands features world-class golf and is home to more than 1,400 guestrooms in upscale and boutique properties, select service, limited service, conference and convention centers and a resort. For more information, go to www.visitthewoodlands.com.

For more information, please visit the event website at <http://www.thewoodlandsmarathon.com/>.

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