



2017 THE WOODLANDS MARATHON CHEER CHALLENGE INFORMATION SHEET

Your organization has been identified as a group that supports the community and may be interested in participation in the Cheer Challenge at the 2017 The Woodlands Marathon and Half Marathon held on March 4, 2017.

This is an opportunity for your group or organization to win prize money by winning the Cheer Challenge Competition.

What is required?

- Gather 15 + people
- Establish a theme:
Super Heroes, 70's Disco, Hawaii Luau, St. Patrick's, Sports, Casino, Texas Hold'em, Spring Fever, Military, Reason 2 Run Official Charities, Rock Bands, Marching Bands, Radio Stations, Mardi Gras, Cheerleaders, etc. - (Use your imagination)
- Completed application for **each** Cheer Team
- Completed waiver for **each** Cheer Team Participant
- Enthusiastically encourage runners along the course
- (Course location will be determined when application received, first come, first serve)

Monetary prizes will be awarded to the top 15 cheer teams. Winners will be chosen based upon completion of post event surveys. This will be 4-6 weeks after the event.

Awards as follows:

- 1st place \$650
- 2nd-3rd \$350
- 4th-6th \$250
- 7th-10th \$175
- 11th-15th \$100

FREE Message Cheer Cards will be available at The Woodlands Marathon Management Health & Fitness Expo Inspiration Station located at The Woodlands Waterway Marriott during packet pick up times. Cheer teams will be mentioned on The Woodlands Marathon website as well as the athlete/spectator guide.

For more information, please email admin@thewoodlandsmarathon.com

