

HOUSTON  
**Methodist**<sup>®</sup>  
**HEALTH & FITNESS**  
**EXPO**

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**HEALTH AND FITNESS**  
**EXPO APPLICATION**

**March 3, 2017 10am-8pm**

**The Woodlands Waterway Marriott**  
**North Exhibit Hall**  
**1601 Lake Robbins Drive**  
**The Woodlands, TX 77380**

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PRODUCED BY

**The Woodlands**  
**MARATHON**  
*MGMT*

The Houston Methodist Health & Fitness Expo would like to thank you for your interest in our event. The Woodlands Marathon is the largest single day sporting event in Montgomery County and continues to grow with runners coming from not only the local and surrounding communities of Houston but also all areas of Texas, the country and around the world! We anticipate over 10,000 people will walk through our doors to shop, pick up their race packets, and prepare for their race. Our event includes an array of races (marathon, half-marathon, relay, 5K and 2K) bringing runners of all types and their families to the expo. All participants except the 2K are required to pick up their race materials at the expo, which is FREE and open to the general public.

### EXPO FACTS

- Booth set up hours: Thursday, March 2, 2017 1:00-8:00 P.M.  
Friday, March 3, 2017 7:00-9:00 A.M.
- EXPO hours: Friday, March 3, 2017 10:00 A.M. – 8:00 P.M.
- Booth break down hours: Friday, March 3, 2017 8:00-10:00 P.M.
- Booth pricing starts at \$625 see full pricing outlined on the application.
- Checks should be made payable to The Woodlands Marathon Management, LLC. For credit card payments complete and submit authorization form.

### BOOTH INFORMATION

- A standard 10 x 10 size booth.
- 6 foot skirted table and two chairs.
- ID sign
- 8 foot high back drape with 3 foot side drapes.
- Electricity and Wi-Fi may be provided at an extra charge as needed.
- Additional amenities available for rental at an additional charge include extra chairs, tables and carpet.
- An order form will be sent at a later date.

**The following categories have exclusive exhibiting rights** ♦Hospital System ♦Running Store ♦ Pediatric Home Healthcare

### TO SIGN UP

Reserve your booth space by completing the expo application and mailing/emailing it along with payment to:

The Woodlands Marathon Management, LLC  
ATTN: Health and Fitness Expo  
14 Snowbird Place  
The Woodlands, TX 77381

### QUESTIONS

Expo Coordinator, Leslie-ann O'Shea at 248-535-5757 or Expo@thewoodlandsmarathon.com

## TERMS AND CONDITIONS

- Booth payment must be received within 30 days of commitment.
- **Set up before and break down only after the published expo hours. The booth must be staffed during the entire expo.**
- All exhibitor products and signage must fit within assigned booth space. Exhibits must not block other booths, walkways or exits. Do not erect an exhibit rack or display higher than the 3-foot side rails in the front half of your exhibit that would prevent your neighbor's view of the aisle.
- Expo management reserves the right to modify the expo layout and to remove, restrict or reject any inappropriate or obstructive displays/exhibits.
- Use of one exhibit space by two or more companies is not permitted.
- Accept responsibility for any damages that you may cause to the building or other property associated with the exhibit.
- Provide proof of liability insurance in the amount of \$1,000,000 with "The Woodlands Marathon Mgt., LLC, directors, agents and employees" named as additional insured for the event. Please request information.
- Complete and submit the Indemnification and Hold Harmless agreement.
- If sampling food obtain a health permit from Montgomery County if required.
- No refunds.
- **HAVE FUN!!!!**

## HEALTH AND FITNESS EXPO EXHIBITOR APPLICATION

Primary Contact \_\_\_\_\_ Title \_\_\_\_\_

Company Name \_\_\_\_\_

Product \_\_\_\_\_ Event Sponsor \_\_\_\_ YES \_\_\_\_ NO

Company Name for Booth Sign \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

If you will be sampling food or drinks – please list: \_\_\_\_\_

Do you need electricity in your booth? Yes \_\_\_\_\_ No \_\_\_\_\_

Do you need Wi-Fi in your booth? Yes \_\_\_\_\_ No \_\_\_\_\_

Description	Early Bird	12/1/16	2/1/16	2/15/16	Item Amount
<b>10' x 10'</b>	<b>\$625</b>	<b>\$725</b>	<b>\$850</b>	<b>\$975</b>	<b>\$</b>
<b>10' x 20'</b>	<b>\$1100</b>	<b>\$1200</b>	<b>\$1350</b>	<b>\$1425</b>	<b>\$</b>
<b>10' x 30'</b>	<b>\$1600</b>	<b>\$1800</b>	<b>\$2000</b>	<b>\$2200</b>	<b>\$</b>
<b>Non-Profits</b>	<b>\$350</b>	<b>\$375</b>	<b>\$425</b>	<b>\$500</b>	<b>\$</b>
<b>Corner (additional)</b>	<b>\$150</b>	<b>\$150</b>	<b>\$150</b>	<b>\$150</b>	<b>\$</b>
<b>Total Due: \$</b>					

**Application with payment due within 30 days of commitment.**

I hereby apply for exhibit space at The Woodlands Marathon Health & Fitness Expo and agree to the show terms and conditions as outlined. I will provide proof of liability insurance as well as any health/food permits required by Montgomery County.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

## CREDIT CARD AUTHORIZATION

I have chosen to pay for my exhibitor space at The Woodlands Marathon Expo with a credit card. My card information appears below. **(MasterCard, Visa, American Express accepted. A 3% service fee will be charged on credit card transactions.)**

Name on the card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

CVV \_\_\_\_\_ Type of Credit Card: \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ American Express

Amount \_\_\_\_\_

Billed Company \_\_\_\_\_

Address (card billing) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Billed phone number \_\_\_\_\_

Authorized Signature (required) \_\_\_\_\_

**Mail or Email your completed application to:**

**The Woodlands Marathon Management**

**ATTN: Health & Fitness Expo**

**14 Snowbird Place**

**The Woodlands, TX 77381**

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## INDEMNIFICATION AND HOLD HARMLESS AGREEMENT

I/We, \_\_\_\_\_ dba \_\_\_\_\_ am/are scheduled to be a vendor in 2017 The Woodlands Marathon events (hereinafter "Events") to be held on or about March 2-3, 2017 at The Woodlands Waterway Marriott, The Woodlands, Texas and/or Town Green Park, The Woodlands, Texas. As vendors in this event, activities will take place including but not limited to unloading/loading of materials and items, food and drink sampling, product demonstrations etc. associated with the Events. I/We hereby acknowledge, understand, and agree that we are not associated or affiliated in any way directly with The Woodlands Marathon, The Woodlands Marathon Management LLC, The Woodlands Township, The Woodlands Waterway Marriott, The Woodlands Land and Development Group the Events sponsors, the owners of the facilities utilized for the Events, and any parent, subsidiary or related entity thereof, and each of its past, present, or future officers, directors, agents, employees, individual partners, business or management consultants, heirs, executors, administrators, firms, corporations, associations, or partnerships of The Woodlands Marathon, The Woodlands Marathon Management LLC, The Woodlands Township, The Woodlands Waterway Marriot, The Woodlands Land and Development Group and the owners of facilities utilized for the Events, and are at these facility(s) solely as independent vendors to be a part of the Events.

Recognizing the risk of possible physical injury associated with participating in the Events and in consideration for the acceptance of being a vendor in the Events, I/We hereby release, discharge and/or will otherwise indemnify The Woodlands Marathon, The Woodlands Marathon Management LLC, The Woodlands Township, The Woodlands Waterway Marriott, The Woodlands Land and Development Group the Events sponsors, the owners of the facilities utilized for the Events, and any parent, subsidiary or related entity thereof, and each of its past, present, or future officers, directors, agents, employees, individual partners, business or management consultants, heirs, executors, administrators, firms, corporations, associations, or partnerships of The Woodlands Marathon, The Woodlands Marathon Management LLC, The Woodlands Township, The Woodlands Waterway Marriott, The Woodlands Land and Development Group and the owners of facilities utilized for the Events from any and all liability, actions, causes of action, claims, demands, damages, costs, loss of service, expenses, and compensation, on account of, or in any way growing out of, any and all participation in the Events and/or transportation related to the Events.

I/We further acknowledge and agree that all permits required for the participation in the Events have been properly obtained and further indemnify and hold harmless The Woodlands Marathon, The Woodlands Marathon Management LLC, The Woodlands Township, The Woodlands Waterway Marriott, The Woodlands Land and Development Group for any failure on my/our part to obtain same.

I/We certify that we have sufficient insurance coverage to participate in this event and will provide The Woodlands Marathon Management LLC with a copy of such policy, if requested.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_