



**FINISH STRONG
FINISH FESTIVAL
APPLICATION**



DANA LYONS
FINISHSTRONG
C O A C H I N G

**Saturday, March 4, 2017
8a.m.- 2p.m.
Town Green Park
2099 Lake Robbins Drive
The Woodlands, TX 77380**

Fidelity Investments The Woodlands Marathon post race Finish Strong Finish Festival would like to thank you for your interest in our event. Upon receipt of your application and payment, your booth space will be assigned. There are limited spaces reserved. For any questions concerning information please contact our Post Race Coordinator.

Expo Coordinator: Katie Bienek
Katie@katiebienek.com
713-503-7469

Date: March 4, 2017
Time: 8am-2pm
Location: Town Green Park
2099 Lake Robbins Drive
The Woodlands, Texas 77380

*Admission is FREE and open to the public.

*The Post Race Finish Festival expects close to 20,000 athletes and visitors.

*No products may be shown or sold that conflict with exclusive sponsors.

2017 EXCLUSIVE CATEGORIES

- ♦Hospital System ♦Financial Services ♦Running Store
- ♦Printing Services ♦Pediatric Home Healthcare

Exhibit Booth Information:

- 10'x10' booth includes one 6' table and two chairs.
- 10'x20' and above booths include two 6' tables and four chairs.
- **Set up** for this event will be
Friday, March 3, 2017, 8am-9pm
- **Breakdown** for this event will be
Saturday, March 4, 2017, 2-5pm
- No cancellations after **February 15, 2017**.
- Booth payments are due by **February 15, 2017**. After that date upon booth purchase.
- **No Refunds**

- All sponsors will have the option to be supplied a 10x10 tent, 6 ft. table and 2 chairs unless previous arrangements have been made
- Vendors are responsible for Health Permits. Please contact Katie Bienek if you will be serving non packaged food to the general public during our post race finish festival. Katie@katiebienek.com or 713-503-7469
- Sponsors are able to bring signage as well as other promotional items for their tent or booth space.
- Electricity is available but sponsors must bring their own extension cords. Should have provided electricity desire on needs sheet.
- Sponsors may load in on Friday from 8am-9pm for Post Race Finish Festival and need to be there and set up by 7:30am, Saturday, March 4th.
- Overnight security will be provided Friday evening. Staff will be on site Wednesday-Sunday, March 1st-5th.
- Sponsors may begin to breakdown at 1:30 p.m. on Saturday.
- Sponsors and vendors should utilize the designated parking lot for drop off unless prior arrangements have been made.
- Sponsors will be provided directions to parking with passes for race day parking by February 15th.



2017 Fidelity Investments The Woodlands Marathon
Town Green Park – Saturday, Mar 4th ♦ 8a.m-2p.m.
Post Race Finish Festival Booth

Exhibit Booth Prices:

Please check if you are a sponsor and check corresponding booth size _____

Booth Fees Price (11/1-1/16)

- _____ \$500 (10'x10' booth)
- _____ \$900 (10'x20' booth)
- _____ \$1,400 (10' x 30' booth)

Booth Fees Price (2/16-3/16)

- _____ \$750 (10'x10' booth)
- _____ \$1,400 (10'x20' booth)
- _____ \$2,000 (10' x 30' booth)

Please check if you need: Ice _____ Electricity _____

Exhibitor Information

Company Name _____

Product/Brand Name (Booth Sign) _____

Contact _____ Title _____

Address _____

Phone _____ Email _____

Authorized Signature _____ Date _____

Please send this application and a check or money order to:

(Applicants may email application and pay by credit card by contacting Katie Bienek)

The Woodlands Marathon Management
Attn: Post Race Finish Festival
14 Snowbird Place
The Woodlands, TX 77381

Terms and Conditions:

Exhibitor agrees to have booth set up on Saturday, March 4th by 7:30am and removed no later than 4pm on Saturday, March 4th. Exhibitor agrees to have booth staffed during the entire finish festival and to comply with the 2017 The Woodlands Marathon Finish Festival rules provided to the exhibitor. All exhibitor products and signage must fit within booth space. Exhibits must not block other booths or walkways. Event management reserves the right to remove inappropriate or obstructive displays. Use of exhibit space by two or more companies is not permitted. Event management reserves the right to reject, restrict or remove any exhibit. Exhibitor agrees that Event management may change the space assignments. The Woodlands Marathon Management reserves the right to cancel the Finish Festival at any time and in such event, The Woodlands Marathon Management will return the Exhibitor's fee.

**For more information or if you have any questions, please contact Katie Bienek
713-503-7469 or Katie@katiebienek.com**