



2017 THE WOODLANDS MARATHON  
OFFICIAL RACE GUIDE  
**ADVERTISEMENT SUBMISSIONS**

The Woodlands Marathon Management is producing a digital and printed “Official Race Guide” for all athletes. The guide will be delivered via runners’ race packets and electronically through email and website. **Certain sponsor levels have been granted either a quarter, half or full page advertisements and are not required to pay any additional fees for this benefit.** Sponsors may purchase up if they would like to increase the size of their current advertisement. For any questions concerning information on advertising or submission timelines and specifications please contact **Willie Fowlkes**. The Woodlands Marathon Management reserves the right to not accept advertisements.

**Race Guide Coordinator:** Willie Fowlkes  
[Williefowlkes@yahoo.com](mailto:Williefowlkes@yahoo.com)  
 936-588-9966

**Please submit ready proof advertisements with the following specifications:**

4 color process, please convert all spot colors to CMYK;  
 Images must be hi-res PDF as single pages.

8.5” x 11 with 1/8” bleed (full page)  
 8.5” x 5.5” with 1/8” bleed (half page)

**Advertisements that do not meet these specifications will not be inserted.**

**Race Guide Advertisement Submission Deadline:** January 23, 2017 – 5:00p.m.

Put a check in the box next to your advertisement size request:

	REGULAR		Non Profit <small>(check appropriate size)</small>		
<b>Half Page</b>	\$275		<b>Half Page</b>	\$200	
<b>Full Page</b>	\$525		<b>Full Page</b>	\$300	

**Sponsor (please check)** \_\_\_\_\_

**Company Information**

Company Name \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_